



*Trusted Perspective  
Innovative Data  
Superior Results*

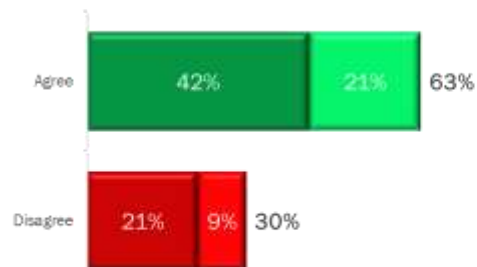
**TO:** INTERESTED PARTIES  
**FROM:** TREVOR K. SMITH, PH.D., KYLE LOVELESS  
**SUBJECT:** OKLAHOMANS WANT TAX FAIRNESS  
**DATE:** SEPTEMBER 29, 2023

A recent survey conducted by WPA Intelligence on behalf of the Oklahoma Council of Public Affairs found that a majority of Oklahomans agree that members of Native American tribes in Oklahoma should be subject to the same tax laws as all other citizens in Oklahoma.

**A Majority of Voters Agree with Tax Fairness for all Citizens of Oklahoma**

Almost two-thirds of voters (63%) agree that members of Native American tribes in Oklahoma should be subject to the same tax laws as all other citizens in Oklahoma.

- This includes over three quarters of Republicans (76%).
- Over half of Independents (56%) and even 44% of Democrats.
- Inside the Republican Party, agreement is very strong within very conservative (83%) and somewhat conservative (79%) Republicans.
- It is also very strong among Republicans who consider themselves more moderate (62%).



Do you agree or disagree that members of Native American tribes in Oklahoma should be subject to the same tax laws as all other citizens in Oklahoma?

	Party			GOP Ideology		
	GOP	Ind/Other	Dem	GOP Very Conservative	GOP Somewhat Conservative	GOP Moderate
Agree	76%	56%	44%	83%	79%	62%
Disagree	19%	35%	46%	14%	18%	30%

Moreover, agreement on this topic is consistent across the state. With agreement just under or well above 60% in each Congressional District in Oklahoma.

	Congressional District				
	CD 1	CD 2	CD 3	CD 4	CD 5
Agree	64%	69%	62%	59%	61%
Disagree	29%	25%	31%	37%	26%

### Methodology

WPA Intelligence conducted a study of likely voters in Oklahoma.

WPAi selected a random sample of registered voters from the Oklahoma voter file using Registration Based Sampling (RBS). The sample for this survey was stratified based on geography, age, gender, partisanship, and ethnicity. This methodology allows us to avoid post-survey “weighting” which can reduce the reliability of survey results.

Respondents were contacted by phone via a live telephone operator interview (26% landline, 10% cell phone) and text-to-web interviews (64% SMS) September 23-25, 2023. The study has a sample size of n=523 likely voters with a margin of error of  $\pm 4.3\%$  in 95 out of 100 cases.

### About WPA Intelligence

WPA Intelligence is a leading provider of survey research, predictive analytics and application-based data management technology. WPAi clients win at a rate that exceeds the industry standard by double-digits.

WPAi has been the data team behind the RNC voter scores program, the polling/data team for the 2016 Cruz for President effort, the providers of data strategy for the Las Vegas Raiders relocation and, most recently, the team behind the analytics and polling for Glenn Youngkin’s 2021 Virginia Gubernatorial campaign.

WPAi has been nationally recognized for providing cutting-edge intelligence to help our clients win. The American Association of Political Consultants (AAPC) has awarded WPAi with eleven Pollies including Best in Show. In 2022, CEO Chris Wilson and Principal Amanda Iovino were awarded Pollster of the Year for our polling and analytics work on the Youngkin for Governor Campaign. We have also been recognized by Campaigns & Elections’ Reed Awards for the Best Use of Data Analytics/Machine Learning, Best New Research Technique, Best Application of AI Technology to Optimize Targeting, and Best Data Analytics Solutions.

The cornerstone of WPAi is our personnel. Our methodological approaches are dictated by advanced statistical guidelines as determined by our PhD-led team of researchers and data scientists. Our team has consistently been recognized as some of the best in the industry: CEO Chris Wilson was named Campaigns & Elections’ Technology Leader of the Year; Amanda Iovino, Principal, Matt Knee, Vice President and Director of Analytics, Trevor K. Smith, Ph.D., Chief Research Officer, and Conor Maguire, Principal and Managing Director, each have been recognized amongst the American Association of Political Consultants (AAPC)’s prestigious 40 Under 40 list.